2ND SUBMARINER Conference



Creating synergies for a biobased society





HELLO FRESH

FRESH aims to offer a safe, sustainable choice of «CATCH OF THE DAY» sea food - wherever you are.







HELLO OCEAN

10 things everyone can do to help save the oceans:

- 1. Mind your carbon footprint
- 2. Reduce energy consumption
- 3. Make safe, sustainable seafood choices
- 4. Use fewer plastic products
- 5. Help take care of the beach
- 6. Don't purchase products that exploit marine life
- 7. Support organisations working to protect oceans
- 8. Influence change in your community
- 9. Travel the ocean responsibly
- 10. Educate yourself about oceans and marine life



Visit ocean.nationalgeographic.com to learn more.

















FRESH REDUCES ECO-IMPACT

Estimated CO₂ emission for production and delivery of 6 kg Yellowtail Kingfish to consumers in Germany

From

From FRESH

New Zealand

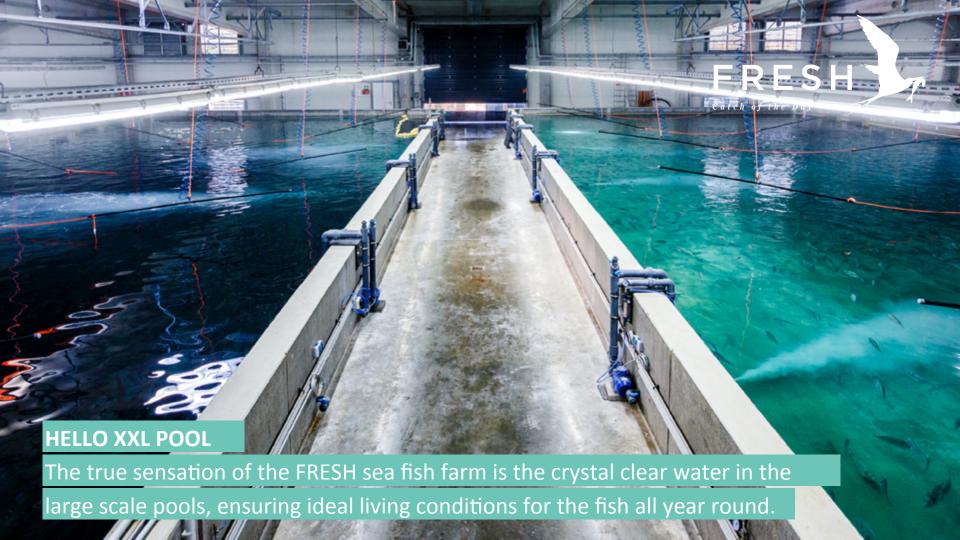
66.6 kg CO₂ 6.6 kg CO₂



CO₂ -90%











HELLO FISCHFARM 4.0

We continuously measure more than 300 parameters real-time.

By applying the latest in data mining techniques, we are able to make predictions based on scientific models and operational data.









Dorade (Sparus aurata) ready for further processing and delivery to customers.





HELLO TRACEABILITY

The FRESH «CATCH OF THE DAY» date and the tracking-number are printed on every box for customer transparency and seamless traceability.

